

effectivenow micro business audit

One month to change your business

effectivenow
effective | people | performance

a few quick questions...

1. are you happy with your business?

- are you making enough money?
- do you have enough time?
- how do you measure your happiness?
- is it sustainable?

2. do you want to change / improve?

- what does good look like?
- what do you want your business to look like in 6 months/ 12 months / 3 years / 5 years ?

3. what's stopping you improving your business?

- **time?** just too busy?
- **money?** I can't afford to?
- **knowledge?** Where to start?
- **fear?** too easy to just "do what I do"?
- **fatigue?** just too tired?



Let us help you make the change happen... now

Typical problems we identify with micro businesses (1-4 people)

Time

- Jobs overrun
- Over commitment (fear of losing work)
- Time Management

Money

- Invoicing
- Pricing
- Overheads/ Cost Management

Effort

- Everything is in a rush
 - Flat out
 - Over committed
- No recovery time


Happiness

- Stressed & Pressured
 - Time
 - Fatigue
 - Work Quality

Do you recognize any of these?



Why not spend
some time working
on your business
rather than just **in**
your business?



4-week audit
programme

2 hours a week
of dedicated
commitment

4 critical areas
reviewed

a strategic
roadmap of
how to fulfil your
ambitions

reduced stress
and business
support

a happier you
and happier
customers

our 4 critical business areas:



business
development



time
management



finance



customer
service



business development

spend some time on your business

- strategic direction
where do you want to be?
- sales and marketing
what are you doing to get business?
- digital presence
what platforms do you use?

let us get you to where you want to be



2 hour
session

time management

where does all the time go?

- current workload and time
what are you currently doing?
- ideal scenario
what does good look like for you?
- effective time allocation
what should you spend your time doing?

prioritising your time and effort wisely



2 hour
session

finance

where's the money?

- **workflow and pricing**
what is in the pipeline and how much do you charge?
- **invoicing and accounting**
when do you get paid and are you on top of it?
- **cashflow**
how much money do you have?

giving you the money and lifestyle you desire

2 hour
session





customer service

2 hour
session

how happy are your customers with you?

- brand awareness
do people know who you are?
- repeat business and opportunities
do you get asked to do more?
- customer feedback
what do your clients really say?

being the business that people want you to be





all this for only £400*

with

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*business audit -4 x 2-hour sessions over a 4-week period

NB: ongoing monthly support available after the 4-week audit programme